



Imbokodo in
Maritime
Transformation Programme

ACCELERATED
DEVELOPMENT PROGRAMME
for women
IN MARITIME LEADERSHIP

AUG – FEB
2024 – 2025

Applications open 25 APR 2024
Applications close 10 MAY 2024



SAIMI
SOUTH AFRICAN INTERNATIONAL
MARITIME INSTITUTE

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NELSON MANDELA
UNIVERSITY
Business School



WHY *This programme?*

The manner and environment in which business is conducted today is dramatically different from that of the past. Too often organisations are trapped in a traditional paradigm and approach to handling the dynamic world in which they must survive. This programme highlights some of the shackles of conventionality. It addresses challenging contemporary leadership issues that need to be faced and applied to ensure personal growth and business prosperity. Delegates will take away new, refreshing, and useful insights and tools that can be implemented to yield powerful results both from a personal as well as a business perspective. This programme is contextualised



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EXPECTATIONS

of this programme

- To enhance the competencies of women leaders so they can contribute to the attainment of strategic and operational goals of the organisation.
- To equip women leaders with current knowledge and skills to fulfil effectively and successfully the requirements of their roles within the organisation.
- To enable women leaders to efficiently balance their roles as employees and other social roles.



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PRINCIPLES UNDERPINNING THE DESIGN:

Focus

- Executing leadership practices through successful instruments.
- Employ Digital Leadership Skills for advancement in the emerging industry 4.0 technologies.
- Apply Project Management skills to deliver results, reduce costs, increase efficiencies and stakeholder satisfaction.
- Formulate a business strategy to build and sustain competitive advantage.
- Nurture personal leadership as a DNA of success.



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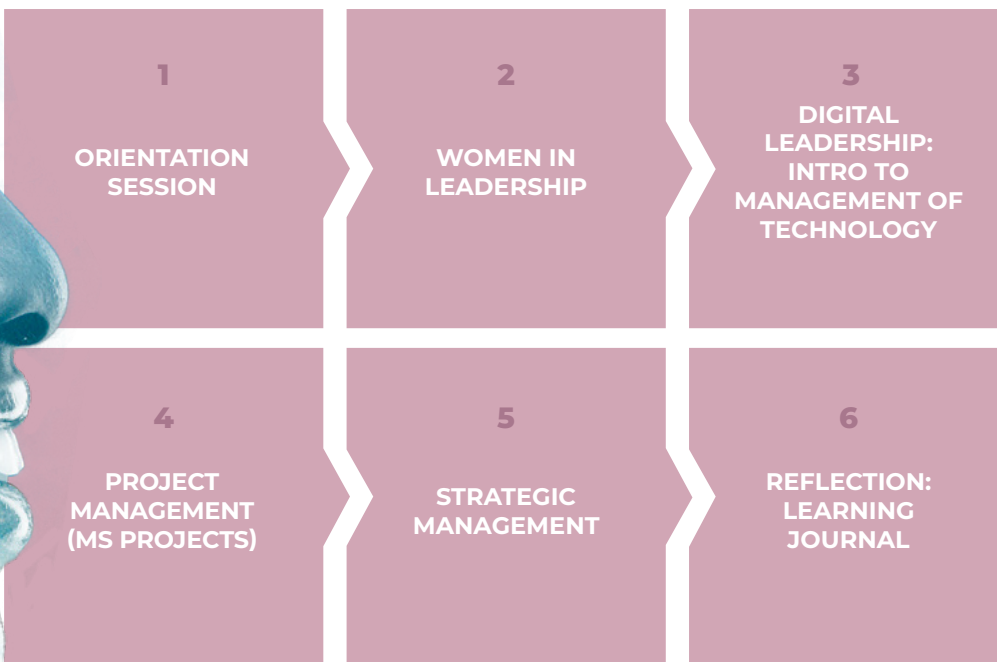


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Programme

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How TO APPLY



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